



## THE PROGRAMMES OFFERED

### UNDER GRADUATE COURSES

- B.A. (Bachelor of Arts)
- B.A. Hons. (Bachelor of Arts-Hons.)  
Economics / English Literature / Psychology / Political Science
- B.Com. (Bachelor of Commerce)
- B.Com.Hons.(Bachelor of Commerce-Hons.)  
Accounting & Taxation / Business Studies / Financial Studies / Marketing and Retail Management / Management and Marketing of Insurance / Human Resource Management
- B.Sc. (Bachelor of Science)
- B.Sc. Fashion Technology (UGC approved innovative programme)
- B.Sc. Bachelor of Textiles
- B.Sc. Jewellery Design & Technology
- B.Sc. Home Science
- B.Sc. Hons. (Bachelor of Science-Hons.)  
Computer Science / Zoology / Economics / Psychology
- B.V.A. (Bachelor of Visual Arts)  
Painting / Applied Art / Sculpture
- BBM (Bachelor of Business Management)
- BCA (Bachelor of Computer Application)
- BJMC (Bachelor of Journalism and Mass Communication)

### CAREER ORIENTED AND SKILL DEVELOPMENT COURSES

- |   |   |
|---|---|
| <input type="checkbox"/> Mass Communication & Video Production  | <input type="checkbox"/> Visual Arts                      |
| <input type="checkbox"/> Retail Management                      | <input type="checkbox"/> German                           |
| <input type="checkbox"/> Still Photography and Audio Production | <input type="checkbox"/> Clinical Nutrition and Dietetics |
| <input type="checkbox"/> Food Science and Quality Control       | <input type="checkbox"/> Gemology                         |
| <input type="checkbox"/> Instrumentation                        | <input type="checkbox"/> International Business           |
| <input type="checkbox"/> Jewellery Designing                    | <input type="checkbox"/> Fashion Designing                |
| <input type="checkbox"/> Web Design & Technology                | <input type="checkbox"/> Tourism and Airline Management   |
| <input type="checkbox"/> French                                 | <input type="checkbox"/> Tabla                            |
| <input type="checkbox"/> Kathak Dance                           | <input type="checkbox"/> Counselling & Guidance           |
| <input type="checkbox"/> Remote Sensing                         | <input type="checkbox"/> Radio Programme Production       |
| <input type="checkbox"/> Banking Insurance & Equity Services    | <input type="checkbox"/> Vocal Music                      |
| <input type="checkbox"/> Tax Procedure & Tax Planning           | <input type="checkbox"/> Functional Accountancy           |
| <input type="checkbox"/> Instrumental Music                     | <input type="checkbox"/> Folk Dance                       |

### SHORT TERM COURSES (CERTIFICATE)

- |   |  |
|---|--|
| <input type="checkbox"/> Employability Enhancing Skills | <input type="checkbox"/> Public Speaking Skills      |
| <input type="checkbox"/> Communicative English          | <input type="checkbox"/> Creative Writing in English |
| <input type="checkbox"/> Yoga                           |  |

### POST GRADUATE COURSES

- M.V.A. (Master of Visual Arts)  
Sculpture (Portraiture / Composition) / Graphics and Print Making / Painting / Applied Art (Visualization/ Illustration) / History of Art
- M.Sc. Home Science  
Foods & Nutrition / Clothing & Textile / Human Development
- M.I.B. (Master of International Business)
- M.H.R.M.(Master of Human Resource Management)
- M.B.E. (Master of Business Economics)
- M.T.M. (Master of Tourism Management)
- M.S.W. (Master of Social Work)
- M.J.M.C. (Master of Journalism and Mass Communication)
- M.M.M. (Master of Marketing Management)
- M.R.M. (Master of Retail Management)
- M.TEXT. (Master of Textiles)
- M.A. (Master of Arts)  
English Literature / Psychology / Garment Production & Export Management / Sociology / French / History / Rural Development / Foreign Trade Management / Mathematics / Women Studies / Geography / Financial Risk Management
- M.Sc. (Master of Science)  
Zoology / Chemistry / Botany / Biotechnology / Environmental Science / Psychology / Geography / Microbiology / Information Technology / Bioinformatics / Biochemistry / Mathematics / Computer Science / Garment Production & Export Management
- M.Com. (Master of Commerce)  
Accounting & Taxation / Business Studies / Financial Studies / Garment Production & Export Management / Financial Risk Management / Foreign Trade Management
- PG Diploma  
Herbal Science / Environmental Science & Management / Museology & Heritage Conservation / Sports Science & Nutrition / TV Journalism / Entrepreneurship Development / Gandhian Studies / Photography / Communication Design / Computer Networks / Professional Accounting

### SPECIALIZED COURSES

#### B.Com. Professional

Specialized programme and separate academic calendar for aspirants of CA & CS with laid emphasis on the professional course contents.

#### M.B.A. (Master of Business Administration) (Co-educational)

Marketing / Finance / Human Resource / International Business / Systems & IT

#### M.Phil. (Master of Philosophy)

Life Sciences / Chemical Sciences / Commerce

#### Ph.D. (Doctor of Philosophy)

Chemical Sciences / Life Sciences / Physical Sciences / Home Science / Humanities / Social Sciences / Commerce / Management

# THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act., 1956

Grooming students to be

'World Ready Women'

through

Enrichment • Excellence • Empowerment

## ADMISSIONS 2010-11

ADMISSION FORMS FOR UG AND PG PROGRAMMES

AVAILABLE FROM

SATURDAY THE 22nd MAY 2010

LAST DATE OF SUBMISSION

SATURDAY THE 12th JUNE 2010

For details visit :

[www.iisuniv.ac.in](http://www.iisuniv.ac.in) [www.icfia.org](http://www.icfia.org)

The forms can also be submitted online

Website : [www.iisuniv.ac.in](http://www.iisuniv.ac.in)

“ My decision to pursue B.A. and then Master's in Journalism and Mass Communication at ICG was from the outset an instinctive response to the rich & stimulating environment on its campus. ICG has taught me a positive 'CAN DO' attitude and given me the confidence and the freedom to say 'THIS IS WHO I AM, THIS IS WHAT I DO'.”

Palki Sharma

Anchor and Correspondent, CNN-IBN

