
Case Study Of Directing

Q.1 The workers always try to show their inability when any new work is given to them. They are always unwilling to take up any kind of work. Due to sudden rise in demand a firm wants to meet excess orders. The supervisor is finding it difficult to cope up with the situation.

Suggest ways for the supervisor to handle the problem.

Q.2 In an organization all the employees take things easy and are free to approach anyone for minor queries and problems. This has resulted in everyone talking to each other and thus resulting in inefficiency in the office. It has also resulted in loss of secrecy and confidential information being leaked out.

What system do you think the manager should adopt to improve communication.

Q.3 'Aysha Ltd.' Assured their employees that inspite of recession no worker will be retrenched from the job.

(a) Name and explain the type of incentive offered to the employees.

(b) Explain one more incentive of the same category.

Q.4 Aarav was working as a supervisor with 'Neer Purifier Ltd.' Which was producing water purifiers. The target of the company was to produce 200 water purifiers. His job was to make sure that work goes on smoothly and there is no interruption in production. To achieve this, he always gives orders and insists that they are obeyed. He believed that reward or punishment both can be given depending upon the performance.

Identify and describe the leadership style beng adopted by Aarav.

Q.5 Neeraj, a sales representative of 'Omida Ltd' has changed seven jobs in the last one year. He is a hard working person but is not able to finalise deals with the customers due to his inadequate vocabulary and omission of needed words. Sometimes he uses wrong words because of which intended meaning is not conveyed. All this created a misunderstanding between him and his clients.

(a) Identify the communication barrier discussed above.

(b) State the category of this communication barrier.

(c) Explain any other communication barrier of the same category.

Q.6 KPM ltd. Is manufacturing breads and biscuits for many years. It has approximately 150 employees most of them are not happy with the working environment. Because of this the labour turnover rate is very high. Therefore, the company appoints a new HRM,Naveen, to analyse the situation. Naveen finds that there is no free flow of communication, and there is no suggestion box for the employees to voice their suggestions or grievances. The company arely organizes a social or cultural gathering, the employees just come, finish their work and leave the organization.

(a) Identify the communication barrier discussed above.

(b) State the category of this communication barrier.

(c) Explain any other communication barrier of the same category.

Q.7 Somya has been awarded the 'Employee of the month' award. Her name has been placed on the notice board.

Identify and explain the form of incentive is being referred here.

Q.8 A meeting of all supervisor is scheduled on 18th sept. 2017. This Notice board was placed in reception area of ABC ltd. The notice placed here did not mention clear specification regarding the time. This resulted in ambiguity of message.

(a) Identify the communication barrier discussed above.

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- (b) State the category of this communication barrier.
 - (c) Explain any other communication barrier of the same category.

Q.9 Identify the elements of directing function under which:

- (a) The superiors oversee the activities of their subordinates.
- (b) the superiors assure the subordinates that their needs will be taken care of.
- (c) the superior attempts to influence the behavior of people at work towards the realization of specified goals.
- (d) The superior share information with the subordinates in order to reach common understanding.