

# MAM

Masters in Applied  
Management

**Admission 2013**



# IIIM

Grooming Business Leaders  
for Tommrow

MAM, Masters in Applied Management is a Five year Dual Degree Programme launched by The AICTE w.e.f. from the academic year 2013-14. The programme is affiliated to the Rajasthan Technical University, Kota and leads to an Undergraduate degree BM, Bachelor of Management / BAM, Bachelor of Applied Management in 3 or 4 years followed by MAM degree in a period of five years.

### **Degrees awarded :**

The course shall provide an undergraduate degree in 3 or 4 years (BM/BAM) followed by a Masters degree in five years (MAM).

### **Duration of the Course :**

The course shall be for a total period of 5 years spread over ten semesters.

### **Curriculum :**

The course will follow semester pattern and will have 10 semesters of 16 weeks each.

### **Entry Qualifications / students eligibility :**

For admission to this course, a student should have passed 12<sup>th</sup> standard (or equivalent) examination and obtained at least 45% \*(40% marks for reserved category students) and should have passed the Common Admission Test conducted for the purpose.

However the admission procedure for the Academic Year 2013-14 shall be communicated by the Rajasthan Technical University (RTU) shortly.

**The fees for the programme shall be decided by the State Government and shall be communicated to the aspirants in due course of time.**

The forms for MAM programme may be procured from the Institute Office in the **first week of July.**

IIIM also offers

## MBA, MCA

Approved by AICTE, New Delhi  
Affiliated to RTU, Kota

**International School of Informatics & Management Technical Campus**  
(Formerly India International Institute of Management)

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