

INTERNATIONAL COLLEGE FOR GIRLS (AUTONOMOUS)

Department: Advertising & Brand Management

List of Papers/Posters Presented in Seminars/Workshops/Conferences etc.

Ms. Richa Yadav

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	62 nd All India Commerce Conference	Indian Commerce Association	October 10-12t, 2009	Societal Marketing: An Ethical Mantra

List of Seminars/Workshops/Conferences/Symposia attended

Ms. Richa Yadav

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Seminar on Emerging Trends and Challenges in Management	ICG, Jaipur		National		Feb. 26, 2009
1.	International Seminar on R ³ (Rural, Retail & Revolution)	Indian Institute of Rural Management, Jaipur.	International			Sept, 26 & 27 2008
2.	Workshop on "Concepts and Techniques of Evaluation and Measurement".	International College for Girls, Jaipur		National		Sept, 20 & 21 2008
3.	Seminar on "Investment: Challenges & Opportunities"	S.S. Jain Subodh P.G. Mahila Mahavidalya		National		Feb, 23 & 24, 2008
4.	Seminar on VAT	Maharanis College (Raj. Univ)		National		Feb, 14-15, 2007
5.	Seminar on "Emerging issues in Commerce".	Commerce College (Raj. Univ.)		National		Jan, 18-20, 2007
6.	National Seminar on "Application of Quantitative Methods for Managerial Decisions"	P.G. School of Commerce, University of Rajasthan, Jaipur.		National		February 23 rd - 25 th , 2006
7.	National Seminar on "Globalization: Myth or Reality?" organized by	University Commerce College, Jaipur.		National		17 th - 18 th October, 2005

List of FDP attended

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	FDP on "Motivation, Stress management & Teaching ethics at workplace"	International College for Girls,Jaipur		National		Dec,12&13, 2008
2.	FDP on "Innovative Techniques in Management "	International College for Girls,Jaipur		National		Dec,17,2006
3.	FDP on "Autonomy"	International College for Girls,Jaipur		National		Aug,8,2006
4.	"Orientation in Computers"	International College for Girls,Jaipur		National		April,28- May,12,2006
5.	Panel Discussion –"Union Budget 2006-07"	Department of Commerce, International College for Girls, Jaipur		National		March 18,2006
