

# INTERNATIONAL COLLEGE FOR GIRLS (AUTONOMOUS)

## Department: Business Studies

### List of Publications in Refereed Journals

**Dr. Sharad Garg**

S.No.	Title of Publication	Name of the Journal	Details of Journal (Name, Vol. No., page No./Year)		Other information
			National	International	
1.	IT preneurship: The new mantra for millennium entrepreneurs	Journal of Entrepreneurship	National		Vol. I, 2005
2.	Knowledge Management for Organizations in Global Village	Kindler	National		Vol. V, Number 1, ISSN 0973-0486, January-June 2005
3.	Book review on the book titled 'Internet Marketing'	Vilakshan, XIMB Journal of Management	National		March, 2007 edition, Volume IV, Issue No. 1, pg 237-240, ISSN 0973-1954.
4.	Knowledge Management for Organizations in Global Village	Kindler	National		Vol VIII, No. 1, ISSN- 0973-0486, Jan-June 2008 (Special commemorative issue compiling best papers of last five years)
5	Reengineering of HRM : A training & development initiative	Seminar proceedings of National seminar on 'Reengineering HRM in current times'	National		Wisdom Publications, Delhi 2009, ISBN 978-81-89547-68-4

## List of Publications in Referred Journals

### Dr. Ruchi Jain

S.No.	Title of Publication	Name of the Journal	Details of Journal (Name, Vol. No., page No./Year)		Other information
			National	International	
1	Article Published on the topic- "Rural Tourism in Globalizing World", A Scope for Rural Development in India				

## List of Papers/Posters Presented in Seminars/Workshops/Conferences etc.

### Dr. Sharad Garg

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	62 <sup>nd</sup> All India Commerce Conference	Indian Commerce Association and MDS Univ., Ajmer	Oct. 10-12, 2009	RFID : Panacea for supply chain management
2.	Emerging issues in Finance & Commerce	University Commerce College, University of Rajasthan, Jaipur	January 18-20, 2007	Social Responsibility of Business
3.	Application of Quantitative methods for Managerial decisions	PG School of Commerce, Univ. of Rajasthan, Jaipur and ICG, Jaipur	February 23-25, 2006	Decision making : Risk in Hypothesis testing
4.	Rural Sector reforms	Dept. of E.A.F.M., University of Rajasthan, Jaipur	February 26 & 27, 2005	Rural marketing: The double edged sword

### Dr Ruchi Jain

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	Seminar on Corporate Governance & Ethical Issues in Changing Economic Scenario	University Commerce College Jaipur	February 25 -26 <sup>th</sup> ,2009	National
2.	Conference on R3- Rural, Retail, and Revolution	Institute of Rural Management	Sep-26-27,2008	International
3.	Paper Presented in National Seminar on "Investment: Challenges and opportunities" –	S.S Jain Mahila Mahavidyalaya, Jaipur	February 23 <sup>rd</sup> -24 <sup>th</sup> ,2008	National
4.	"Recent Tourism Scenario in India and its Impact on Economy of Rajasthan"-	S.S. Jain P.G College, Jaipur	September 28 <sup>th</sup> -30 <sup>th</sup> ,2007	National

5.	Participated in Training Programme on "Central Excise and Service Tax"	conducted by JUC , Institute of Management, Mumbai Silvassa	March 14 <sup>th</sup> 2007	International
6.	Seminar on " Value added Tax"-	UGC and University Maharani's College Jaipur	February 14 <sup>th</sup> – 15 <sup>th</sup> , 2007	National
7.	Seminar on "Emerging Issues in Commerce and Finance"	P.G. School of Commerce, University of Rajasthan, Jaipur.	January 18 <sup>th</sup> - 20 <sup>th</sup> , 2007	National
8.	Seminar on "Globalisation: Myth or Reality?"	Organized by University Commerce College, Jaipur.	17 <sup>th</sup> - 18 <sup>th</sup> October, 2005	National
9.	Seminar on "Application of Quantitative Methods for Managerial Decisions" –	P.G. School of Commerce, University of Rajasthan, Jaipur.	February 23 <sup>rd</sup> -25 <sup>th</sup> , 2006	National

### Dr. Manisha Sharma

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	Concepts and Techniques of Evaluation & Measurement	International College for Girls, Jaipur	20-21 Sept	National
2.	R <sup>3</sup> - Rural, Retail and Revolution	Faculty of Management Studies, Institute of Rural Management, Jaipur	September 26-27, 2008	International

### List of Papers/Articles Published elsewhere (Magazines/Books/Newspapers/Non-Referred Journals etc.)

#### Dr. Sharad Garg

S.No.	Title of Publication	Name of the Magazine/Book etc. in which it is published
1.	Vigyapan: Naye canvas mein	'Ravivariya'supplement of Rajasthan's leading Newspaper, 'Rajasthan Patrika' dated January 14, 2007, page 3
2.	Hukm mere aaka	Ravivariya' supplement of Rajasthan Patrika dated January 28, 2007, pages 1,4.

## List of Books Published

**Dr. Sharad Garg**

S.No	Name of the Book	Publisher	Date(s)
1	Crux of Business Regulatory Framework	RBSA Publishers, Jaipur	March, 2006
2	Crux of Company Law	RBSA Publishers, Jaipur	January, 2006
3	Crux of Commercial Law	RBSA Publishers, Jaipur	January, 2006

## List of Seminars/Workshops/Conferences/Symposia attended as a Resource Person / Expert

**Dr. Sharad Garg**

S.No	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Supply Chain Management	Mind pool School of Management, Jaipur		National		January 21, 2007
2.	Lecture on 'Managing Change' for non-teaching staff of IIS Institution Network	ICG, Jaipur			-	Sept 29, 2005
3.	Lecture on 'Use of visual aids in pedagogy' to B.Ed. Students	ICG Institute of Educational Research & Development , Jaipur			-	Feb. 12, 2007
4	Lecture on 'Use of visual aids in pedagogy' to B.Ed. Students	ICG Institute of Educational Research & Development , Jaipur			-	Feb. 23, 2008

## List of Seminars/Workshops/Conferences/Symposia attended

**Dr. Sharad Garg**

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Relevance of Vocational Courses for Undergraduate Classes	University Grants Commission (U.G.C.) & Maharaja College, Jaipur		National		July 27-28, 2002
2.	Innovative Business and Management Practices	International College for Girls, Jaipur		National		September 10, 2003

3.	Revolutionizing HR: The new ways of managing people	India International Institute of Management, Jaipur		National		November 29, 2003
4.	Transformation through mind's power: The technology of Mind	India International Institute of Management, Jaipur		National		December 12, 2003
5.	Strategy for whole brain development	International College for Girls, Jaipur		National		December 18, 2003
6.	ABC of Success: The Menu Card of life	India International Institute of Management, Jaipur		National		November 22, 2004
7.	Finance & Development	Dept. of E.A.F.M., University of Rajasthan, Jaipur		National		January 10-11, 2005
8.	Tax planning	Dept. of A.B.S.T., University of Rajasthan, Jaipur		National		January 28-29, 2005
9.	Rural Sector reforms	Dept. of E.A.F.M., University of Rajasthan, Jaipur		National		February 26 -27, 2005
10.	State Competition & Regulatory Act	<ul style="list-style-type: none"> <li>• Consumer Unity &amp; Trust Society (CUTS), Jaipur</li> <li>• Rajasthan Institute of Public Admn. (RIPA), Jaipur</li> <li>• Dept. of Foods &amp; Consumer Affairs, Govt. of India.</li> </ul>		National		April 30, 2005
11.	58 <sup>th</sup> All India Commerce Conference (Annual Conference of Indian Commerce Association)	Faculty of Commerce & Management Studies, Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.)		National		December 27-29, 2005
12.	Application of quantitative methods for managerial decisions	P.G. School of Commerce, University of Rajasthan, Jaipur		National		February 23-25, 2006
13.	Emerging Issues in Commerce & Finance	University Commerce College, University of Rajasthan, Jaipur		National		January 18-20, 2007
14.	Concepts and Techniques of Evaluation & Measurement	International College for Girls, Jaipur		National		September 20-21, 2008
15.	R <sup>3</sup> - Rural, Retail and Revolution	Faculty of Management Studies, Institute of Rural	International			September 26-27, 2008

		Management, Jaipur				
16.	Emerging trends and challenges in management	Faculty of Commerce & Management , ICG, Jaipur		National		Feb. 26, 2009
17.	62 <sup>nd</sup> All India Commerce Conf.	Indian Commerce Association & MDS Univ. Ajmer		National		Oct. 10-12, 2009

### Dr Ruchi Jain

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Seminar on "Globalisation: Myth or Reality?" –	organized by University Commerce College, Jaipur.		National		17 <sup>th</sup> - 18 <sup>th</sup> October, 2005
2.	Seminar on "Application of Quantitative Methods for Managerial Decisions" –	P.G. School of Commerce, University of Rajasthan, Jaipur.		National		February 23 <sup>rd</sup> - 25 <sup>th</sup> , 2006
3.	Seminar on "Emerging Issues in Commerce and Finance"	P.G. School of Commerce, University of Rajasthan, Jaipur.		National		January 18 <sup>th</sup> - 20 <sup>th</sup> , 2007
4.	Seminar on " Value added Tax"-	UGC and University Maharani's College Jaipur		National		February 14 <sup>th</sup> – 15 <sup>th</sup> , 2007

### Dr. Manisha Sharma

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1	Emerging Trends and Challenges in Management	ICG		National		26 Feb. 2009
2.	Investment Scenario in India: Trends & Issues	Maharani College, Jaipur		National		10-11 Dec. 2008
3.	Concepts & techniques of evaluation & Measurement	ICG		National		20-21 Sept. 2008
4	Conference on R3- Rural, Retail, and Revolution	Institute of Rural Management	International			Sep-26-27,2008

## List of FDP attended

### Dr. Sharad Garg

S.No	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Understanding behavioral problems and managing youth	International College for Girls, Jaipur.		National		December 20, 2003 at
2.	How to write a Research Paper	International College for Girls, Jaipur.		National		March 12, 2004
3.	Yoga for outstanding performance	International College for Girls, Jaipur		National		October 08, 2004
4.	Marketing	Ministry of Small Scale Industries, Government of India		National		February 21 – 25, 2005
5.	Budget 2005: Hopes and Fears	Department of Commerce and Economics, International College for Girls, Jaipur		National		February 25, 2005
6.	Budget 2005: Action and Reaction	Department of Commerce and Economics, International College for Girls, Jaipur		National		April 12, 2005
7.	FEEL Teacher	Department of Learning and Development, College for Leadership and Human Resource Development, Karnataka		National		April 25 – 27, 2005
8.	Union Budget 2006-07	Department of Commerce, International College for Girls, Jaipur		National		March 18, 2006
9.	Retail Management	Ministry of Small Scale Industries, Government of India		National		July 24, 2006 to August 4, 2006
10.	Autonomy: A Positive Step Towards Achieving Academic Excellence	International College for Girls, Jaipur		National		August 8, 2006

### Dr Ruchi Jain

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Panel Discussion -Union Budget 2006-07	Department Of Commerce, International College for Girls, Jaipur		National		March 18,2006

2.	Orientation Course in Computers under Faculty Development Program –	Organized by Indian Council for International Amity (ICG College)		National		April 28 - May 12, 2006
3.	Autonomy: A Positive Step Towards Achieving Academic Excellence	International College for Girls, Jaipur		National		August 28 <sup>th</sup> , 2006
4.	Innovative Techniques in Management: Research & Cases,	International Institute of Informatics and Management Jaipur		National		December 17 <sup>th</sup> 2006

### Dr. Manisha Sharma

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Stress Management and Motivation and Ethics at Work place	International College For Girls	National			12-13 Dec, 2008

### List of Refresher/Orientation Courses attended

#### Dr. Sharad Garg

S.No.	Nature of the courses attended	Name of the organizing agency	Date(s)
1.	56 <sup>th</sup> Orientation Course	Academic Staff College, University of Rajasthan, Jaipur	Feb 23 to Mar 20, 2004
2.	Refresher Course	Department of Business Administration and Academic Staff College, University of Rajasthan, Jaipur	May 23 to June 11, 2005

#### Dr. Meenakshi Sharma

S.No.	Nature of the courses attended	Name of the organizing agency	Date(s)
1.	Refresher Course	Department of Business Administration and Academic Staff College, University of Rajasthan, Jaipur	May 23 to June 11, 2005



### List of Projects Sanctioned/Applied For

**Dr. Manisha Sharma**

S.No.	Title of project	Name of the funding agency	Amount of funds allocated	Status of the project(Sanctioned/Applied for
1	(Surrogate Advertising) Minor Research Project	UGC	-	Applied for

### Membership of Professional Bodies

**Dr. Sharad Garg**

S.No.	Professional Body	Membership details
1	All India Commerce Association	Life member No. R-89
2.	All India Management Association	Member, Membership No.

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