

# INTERNATIONAL COLLEGE FOR GIRLS (AUTONOMOUS)

## Department: Management Studies

### List of Papers/Posters Presented in Seminars/Workshops/Conferences etc.

#### Ms. Poonam Madan

S.N o.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	Conference on Quality- Management in the Institute of Higher Education	Organized by ICG, Jaipur	March 16-17, 2009	Higher Education in India: Quality Perspectives
2.	National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Organized by Commerce College Univ of Raj Jaipur	Feb 25-26,2009	Corporate Social Responsibility: Strategic Commitment for Sustainable Development
3.	Conference on R3- Rural, Retail, and Revolution	Organized by Institute of Rural Management	Sep 26-27,2008	Growth of Retail Sector In India: Key Issues and Perspectives
4.	Seminar on Value Added Tax	University Maharani College	February 14-15 2007	VAT
5.	National Seminar on Emerging issues in Finance & Commerce	University Commerce College, University of Rajasthan, Jaipur	January 18-20, 2007	Social Responsibility of Business
6.	62 <sup>nd</sup> All India Commerce Conference	Indian Commerce Association	October 10-12t, 2009	Societal Marketing: An Ethical Mantra
7.	62 <sup>nd</sup> All India Commerce Conference	Indian Commerce Association	October 10-12t, 2009	Innovation:A New Paradigm in Marketing

#### Ms. Chhavi Jain

S.N o.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur.	Feb 25-26,2009	Ethical issues in marketing
2.	Conference on R3- Rural, Retail, and Revolution	Institute of Rural Management	Sep 26-27,2008	Growth of Retail Sector in India: Key Issues and Perspectives

**Mr. Ashish Khandelwal**

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	National Seminar on Value added tax	Maharani College, U.O.R. Jaipur	Feb 14-17, 2007	VAT

**Ms. Monika Singh**

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Date(s)	Title of the paper/poster presented
1.	National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur.	Feb 25-26, 2009	Corporate Governance and Ethics

**List of Publications in Referred Journals****Ms. Shweta Kastiya**

S.No.	Title of Publication	Name of the Journal	Details of Journal (Name, Vol. No., page No./Year)		Other information
			National	International	
1	Profitability Analysis : A comparative Study	Journal of Deptt. of ABST, U.O.R. Jaipur	National Nov. 2007		

**List of Papers/Articles Published elsewhere (Magazines/Books/Newspapers/Non-Referred Journals etc.)****Ms. Poonam Madan**

S.No.	Title of Publication	Name of the Magazine/Book etc. in which it is published
1	Corporate Social Responsibility: Strategic Commitment for Sustainable Development	Abstract published in Souvenir for National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario organized by Commerce College University of Rajasthan Jaipur, Feb 25-26, 2009.
2	Higher Education in India: Quality Perspectives	Abstract published in Souvenir and Paper published in Book of proceedings for Conference on Quality Management in the Institutions of Higher Education, organized by ICG, Jaipur, March 16-17, 2009.
3.	Societal Marketing: An Ethical Mantra	Abstract published in Souvenir for 62 <sup>nd</sup> , All India Commerce Conference organized by Indian Commerce Association, Ajmer, Oct. 10-12, 2009

### List of Books Published

#### Ms. Chhavi Jain

S.N o.	Name of the Book	Publisher	Date(s)
1	Marketing Management for MBA	NK Publications	2008-09
2	Business Communication	NK Publications	2009

### List of Seminars/Workshops/Conferences/Symposia attended as a Resource Person / Expert

#### Ms. Poonam Madan

S.N o.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Emerging Issues in Commerce & Finance- ( Resource Person for the Session on Value-Based Management)	University Commerce College, University of Rajasthan, Jaipur		National		January 18-20, 2007

### List of Seminars/Workshops/Conferences/Symposia attended

#### Ms. Poonam Madan

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	62 <sup>nd</sup> ALL India Commerce Conference	Indian Commerce Association		National		October 10-12, 2009
2.	Conference on Quality- Management in the Institutions of Higher Education	Organized by ICG, Jaipur		National		March 16-17, 2009
3.	Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Organized by Commerce College Univ of Raj Jaipur		National		Feb 25- 26,2009
4.	Seminar on Emerging trends and challenges in management	International College for girls		National		February26, 09
5.	Redefining global business competitiveness	International School Of Informatics And Management Jaipur		National		24-02-2009

6.	Seminar "Redefining Global Business Competitiveness"	International School of Informatics and Management		National		24 <sup>th</sup> , February, 2009
7.	Seminar on Investment scenario in India	University Maharani College		National		December 10-11,2008
8.	Conference on R <sup>3</sup> - Rural, Retail and Revolution	Faculty of Management Studies, Institute of Rural Management, Jaipur	International			September 26-27, 2008
9.	R <sup>3</sup> - Rural, Retail and Revolution	Faculty of Management Studies, Institute of Rural Management, Jaipur	International			September 26-27, 2008
10.	Concepts and Techniques of Evaluation & Measurement	International College for Girls, Jaipur		National		September 20-21, 2008
11.	Workshop on Concepts and Techniques of Evaluation & Measurement	International College for Girls, Jaipur		National		September 20-21, 2008
12.	Seminar on Investment Challenges and Opportunities	S S Jain Subodh P.G Mahila Mahavidyalaya		National		Feb 23-24, 2008
13.	National Seminar on Value Added Tax	University Maharani College		National		14-15 Feb, 2007
14.	Seminar on Emerging Issues in Commerce & Finance	University Commerce College, University of Rajasthan, Jaipur		National		January 18-20, 2007
15.	Seminar Strategizing business: Mapping for Excellence	International School of Informatics and Management		National		2006

### Ms. Chhavi Jain

S.No.	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur		National		26 Feb. 09
2.	Concepts and techniques of evaluation and measurement	International College for girls		National		Feb 25-26,2009
3.	Redefining global business competitiveness	International School Of Informatics And Management Jaipur		National		24-02-2009
4.	Conference on R <sup>3</sup> - Rural, Retail, and Revolution	Institute of Rural Management	International			Sep 26-27, 2008
5.	Emerging trends and challenges in management	International College for girls		National		20-21 sep 08

**Mr. Ashish Khandelwal**

S.No	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	National Seminar on Emerging Trends and Challenges in Management	International College for Girls, Jaipur		National		Feb. 26, 2009
2.	Concepts and Techniques of Evaluation & Measurement	International College for Girls, Jaipur		National		Sept 20-21, 2008
3.	International Conference on Rural Retail and Revolution	Institute of Rural Management	International			Sep 26-27,2008
4.	Seminar on Investment Challenges and Opportunities	S. S. Jain Subodh P.G. mahila Mahavidyala		National		Feb23-24,2008

**Ms. Shweta Kastiya**

S.No	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1	Workshop on "Research Methodology"	Deptt. of Adult Education		National		Sept. 2008
2.	Concepts and Techniques of Evaluation of Measurement	International College for Girls, Jaipur		National		Sept. 20-21, 2008
3.	International Conference on : Rural, Retail and Revolution	Institute of Rural Management	International			Sept. 26-27, 2008

**Ms. Monika Singh**

S.No	Name of the Conf./Seminar/Workshop	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Workshop on Concepts and techniques of evaluation and measurement	International College for girls		National		Feb 25-26,2009
2.	National Seminar on Corporate Governance and Ethical Issues in Changing Economic Scenario	Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur		National		26 Feb. 09
3.	Emerging trends and challenges in management	International College for girls		National		20-21 sep 08

### List of FDP attended

#### Ms. Poonam Madan

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Stress Management and Motivation & Ethics at Work- Place"	International College for Girls Jaipur.		National		Dec. 12 & 13 2008
2.	Innovative Techniques in Management: Research and Cases	IIIM, Jaipur			State	17 Dec 2006
3.	<i>Autonomy: A Positive Step Towards Achieving Academic Excellence</i>	International College for Girls, Jaipur		National		August 8, 2006

#### Ms. Chhavi Jain

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1.	Stress Management and Motivation & Ethics at Work- Place"	International College for Girls Jaipur.		National		Dec,12 & 13 2008

#### Ms. Monika Singh

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1	Stress Management and Motivation & Ethics at Work- Place"	International College for Girls Jaipur.		National		Dec,12 & 13 2008

#### Mr. Ashish Khandelwal

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1	Stress Management and Motivation & Ethics at Work- Place"	International College for Girls Jaipur.		National		Dec,12&13 2008

#### Ms. Shweta Kastiya

S.No.	Name of the FDP	Name of the organizing institute	Status			Date(s)
			International	National	State	
1	Stress Management and Motivation and Ethics at Work place	International College For Girls		National		12-13 Dec, 2008

## List of Refresher/Orientation Courses attended

S.No.	Nature of the courses attended	Name of the organizing agency	Date(s)
1.	Refresher Course in Commerce & Management	Academic Staff College-JGC , University of Rajasthan, Jaipur	18-05- 2009 to 06-06-2009

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