

## MASTER OF INTERNATIONAL BUSINESS (MIB)

### Semester I

Paper Code	Title	Contact Hrs/ Semester	Contac Hrs/ Week	Credits
MIB -121	Management Concepts and Organization Behaviour	60	4	4
MIB -122	International Business	60	4	4
MIB -123	International Marketing Research	60	4	4
MIB -124	Managerial Economics	60	4	4
MIB -125	International Marketing Management-I	60	4	4
MIB -126	Seminar	30	2	2
<b>Total Credits for Semester I</b>				<b>22</b>

### Semester II

Paper Code	Title	Contact Hrs/ Semester	Contac Hrs/ Week	Credits
MIB -221	Fundamentals of Information Technology	60	4	4
MIB -222	International Business and Finance	60	4	4
MIB -223	Application of Research Methods in Management	60	4	4
MIB -224	Financial and Management Accounting	60	4	4
MIB -225	International Marketing Management II	60	4	4
MIB -226	Seminar	30	2	2
<b>Total Credits for Semester II</b>				<b>22</b>

### Semester III

Paper Code	Title	Contact Hrs/ Semester	Contac Hrs/ Week	Credits
MIB -321	Service Marketing	60	4	4
MIB -322	India's Foreign Trade Policy	60	4	4
MIB -323	Strategic Management	60	4	4
MIB -324	*Foreign Language-Fundamentals of German I	60	4	4
MIB -325	*Foreign Language-Fundamentals of French I	60	4	4
MIB -326	Summer Training Report	60	4	4
<b>Total Credits for Semester III</b>				<b>20</b>

### Semester IV

Paper Code	Title	Contact Hrs/ Semester	Contac Hrs/ Week	Credits
MIB -421	Communication Skills for Managers	60	4	4
MIB -422	Export-Import Documentation & Procedure	60	4	4
MIB -423	Organization Behaviour	60	4	4
MIB -424	*Foreign Language-Fundamentals of German II	60	4	4
MIB -425	*Foreign Language-Fundamentals of French II	60	4	4

MIB -426	Research Project/Dissertation	60	4	4
<b>Total Credits for Semester IV</b>				<b>20</b>
<b>Total Credits</b>				<b>84</b>

\* A Student has to opt for any one of the two foreign languages i.e., either French or German.