

MANAGEMENT OF TOURISM BUSINESS

Semester I

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	
MTB 101	Tourism Concepts & Principles	45	03	03
MTB 102	Tourism Business & its Impacts	45	03	03
MTB 103	Practical	60	04	02
Total Credits for Semester I				08

Semester II

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	
MTB 201	Natural Resources of Tourism	45	03	03
MTB 202	Cultural & Heritage Resources of Tourism	45	03	03
MTB 203	Practical	60	04	02
Total Credits for Semester II				08

Semester III

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	
MTB 301	Marketing for Hospitality and Tourism	45	03	03
MTB 302	Marketing Communication	45	03	03
MTB 303	Practical	60	04	02
Total Credits for Semester III				08

Semester IV

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	
MTB 401	Travel Agency & Tour Operation Business	45	03	03
MTB 402	Transportation & Accommodation Management	45	03	03
MTB 403	Practical	60	04	02
Total Credits for Semester IV				08

Semester V

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	

MTB 501	Planning & Policies for Tourism	45	03	03
MTB 502	Emerging concepts of Tourism	45	03	03
MTB 503	Practical	60	04	02
Total Credits for Semester V				08

Semester VI

Paper Code	Title	Contact Hours		Credits
		Per semester	Per week	
MTB 601	Destination/Circuit development & Management	45	03	03
MTB 602	Information Technology & Strategic Tourism Management	45	03	03
MTB 603	Practical	60	04	02
Total Credits for Semester VI				08
Total Credits				48

