

# International College for Girls, Jaipur

## B.B.M.

### (Bachelor of Business Management)

#### Paper Nomenclature

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
<b>Fundamentals of Business Management</b>	<b>Principles and Practices of Management</b>	<b>Corporate Strategy</b>	<b>Strategic Management</b>	<b>Organizational Behaviour-I</b>	<b>Organizational Behaviour-II</b>
(Code: BBM 101)	(Code: BBM 201)	(Code: BBM 301)	(Code: BBM 401)	(Code: BBM 501)	(Code: BBM 601)
<b>Fundamentals of Business Communication</b>	<b>Applied Business Communication</b>	<b>Marketing Management 1</b>	<b>Marketing Management II</b>	<b>Human Resource Management-I</b>	<b>Human Resource Management-II</b>
(Code: BBM 102)	(Code: BBM 202)	(Code: BBM 3 02)	(Code: BBM 402)	(Code: BBM 502)	(Code: BBM 602)
<b>Law of Contract</b>	<b>Business Laws</b>	<b>Research Methodology 1</b>	<b>Research Methodology II</b>	<b>International Business-I</b>	<b>International Business-II</b>
(Code: BBM 103)	(Code: BBM 203)	(Code: BBM 303)	(Code: BBM 403)	(Code: BBM 503)	(Code: BBM 603)
<b>Managerial Economics - I</b>	<b>Managerial Economics-II</b>	<b>Business Finance 1</b>	<b>Business Finance II</b>	<b>Cost &amp; Management Accounting-I</b>	<b>Cost &amp; Management Accounting-II</b>
(Code: BBM 104)	(Code: BBM 204)	(Code: BBM 304)	(Code: BBM 404)	(Code: BBM 504)	(Code: BBM 604)
<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>
(Code: BBM 105)	(Code: BBM 205)	(Code: BBM 305)	(Code: BBM 405)	(Code: BBM 505)	(Code: BBM 605)
<b>Fundamentals of Accounts-I</b>	<b>Fundamentals of Accounts-II</b>	<b>Quantitative Techniques for Management-I</b>	<b>Quantitative Techniques for Management-II</b>	<b>E-Commerce-I</b>	<b>E-Commerce-II</b>
(Code: BBM 106)	(Code: BBM 206)	(Code: BBM 306)	(Code: BBM 406)	(Code: BBM 506)	(Code: BBM 606)
<b>Fundamentals of Computer &amp; Office Automation</b>	<b>Programming Concepts and Database Management</b>	<b>Management Information System-I</b>	<b>Management Information System-II</b>	<b>Corporate Internship Project &amp; Viva Voce</b>	<b>Corporate Internship Project &amp; Viva Voce</b>
(Code: BBM 107)	(Code: BBM 207)	(Code: BBM 307)	(Code: BBM 407)	(Code: BBM 507)	(Code: BBM 607)
<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>	<b>Practical</b>
(Code: BBM 108)	(Code: BBM 208)	(Code: BBM 308)	(Code: BBM 408)	(Code: BBM 508)	(Code: BBM 608)
<b>Practical</b>					
Code: BBM 109					
<b>Foundation Course (Compulsory)</b>					
<b>Hindi/MEL</b>	<b>Adv. Hindi/MEI</b>	<b>Our Environment</b>	<b>Environmental Conservation</b>	<b>General Studies</b>	<b>Entrepreneurship &amp; Management</b>
<b>English</b>	<b>Adv. English</b>				