# Diploma Course in Fashion Designing History of Fashion

Code: FSD 231 Periods/Week: 01 Max. Marks: 50 (CA: 15; AEE: 35)	30 hrs
<ul> <li>Unit I</li> <li>Indian Costumes – historical approach from ancient period to 20<sup>th</sup> emphasizing the</li> </ul>	6 hrs century,
<ul> <li>Mughal</li> <li>British</li> <li>Post-independent periods</li> <li>Unit II</li> <li>The ancient world (c.3000 B.C. – A.D. 300)</li> <li>Egypt</li> <li>Greece</li> </ul>	6 hrs
<ul> <li>Rome.</li> <li>Unit III</li> <li>English costumes – during middle age (476-1500 AD)</li> <li>The Middle Ages</li> </ul>	6 hrs
<ul> <li>The Middle Ages</li> <li>The Late Middle Ages</li> <li>Unit IV</li> <li>French costumes</li> </ul>	6 hrs
<ul> <li>Renaissance in France (1500 AD)</li> <li>Renaissance in France (1600 AD)</li> <li>Renaissance in France (1700 AD)</li> </ul> Unit V	6 hrs
<ul> <li>The Post Revolution         <ul> <li>The Directoire Period &amp; the Empire Period</li> <li>The Romantic Period</li> <li>The Crinoline Period</li> <li>The Bustle Period</li> </ul> </li> </ul>	
<ol> <li>Essential Readings:         <ol> <li>Peacock John., The Chronicle of Western Costume , Thames &amp; Hudson Ltd., 1991</li> <li>Cosgrave , Bronwyn ., Costume &amp; Fashion , Octopus Publishing Group , 2000</li> <li>Aileem , Ribeiro&amp; Valerie , Cumming ., The Visual History of Costume , B.T. Bats 1997</li> </ol> </li> </ol>	sford Ltd.,
<ol> <li>Alkazi Roshan ., Ancient Indian Costume , Art Heritage, 1983</li> <li>Books Recommended:         <ol> <li>Black J., Anderson and Garland Madge, A History of Fashion , Orbis Publishing L</li> <li>Costume, The Pepin Press, 2001</li> <li>Bhushan , Jamila Brij., The Costumes and Textiles of India , Taraporevala Bombay, 1958</li> <li>Chandra, Moti ., Costumes Testiles , Cosmetics and Coiffure in Anciant and</li> </ol> </li> </ol>	imited 1985

4. Chandra, Moti ., Costumes Testiles , Cosmetics and Coiffure in Anciant and Medieveal India , Oriental Publishers: India , 1973

# Diploma Course in Fashion Designing Indian Textiles

Code: FSD 232 Periods/Week: 01 Max. Marks: 50 (CA: 15; AEE: 35)

## Unit I

Indian hand embroidery-

- Origin of embroidery in India, its place in everyday life, material used and techniques employed, designs incorporated and articles produced.
- Embroideries of different regions- Kashmir, Punjab, Himachal Pradesh, Uttar Pradesh, Bihar, Orrisa, Rajasthan, Gujarat, Manipur and Karnataka

# Unit II

Printing and painting -Study with reference to the antiquity of the art of dyeing and printing, styles employed, designs incorporated and articles produced

- Printing- Styles and methods of printing, centers of Gujarat, Andhra Pradesh, Madhya Pradesh and Rajasthan.
- Other folk art- Madhubani, Parchitra, Pichwais

# Unit III

Dyeing -Study with reference to the antiquity of the art of dyeing and printing, styles employed, designs incorporated and articles produced

- Resist dyeing
  - Resist Dyed Fabrics- Bandhanis of Rajasthan and Gujarat Batik of Coromandal.
  - > Resist Dyed yarns Gujarat, Orrisa and Andhra Pradesh.

# Unit IV

Development of products from different fibers: the origin of fiber, processing techniques, textures achieved, colors and design incorporated and articles produced

- Cotton- Bengal and Uttar Pradesh.
- Silks- Gujarat, Andhra Pradesh, Tamil Nadu and Karnataka
- Woollens- Kashmir, Punjab, Himachal Pradesh, Rajasthan and Gujarat.

# Unit V

• Dhotis and saris of Andhra Pradesh, Madhya Pradesh, Maharashtra, Karnataka, Tamil Nadu, Uttar Pradesh and W. Bengal

6 hrs

#### 6 hrs

6 hrs

6 hrs

6 hrs

30 hrs

### **Essential readings:**

- 1. Bhavnani, E., Decorative design and craftsmanship of India, D.B. Taraporevala sons and Co. Pvt. Ltd., Bombay, 1968.
- 2. Chattopadhaya, K.D., Handicrafts of India, All India Handicrafts Board, New Delhi, 1975.
- 3. Chattopadhaya, K.D., India Embroidery, Wiley Eastern Limited, New Delhi, 1977.
- 4. Crill Rosemary, Indian Ikat Textile, V&A Publications, Bookwise(India) Pvt. Ltd. New Delhi, 1998.

### **Books Recommended:**

- 1. Das, Sukla, Fabric Art- heritage of India, Abhinav Publications, New Delhi, 1992.
- 2. Fisher, Nora (Ed), Mud, Mirror and Thread folk Traditions of Rural India, Mapin Publishing Ltd. Chidambram, Ahemdabad, 1995.
- 3. Mookerjee, A., 5000 Indian Designs and Motifs, The Indian Institute of Art in Industry, Artistry House, Calcutta, 1958.
- 4. Naik, Shailja, D., Traditional Embroideries of India, A.P.H. Publishing Corporation, Ansari Road, New Delhi, 1996.
- 5. Setha, Helly H., Living Tradition of India- Kalamkari, Mapin International, Inc. New York, 1985.
- 6. Vohra, J.N, Evolution of Modern Textile, D.K. Publishers, Ansari Road, New Delhi, 2000.

# Diploma Course in Fashion Designing Advance Fashion Illustration

Code: FSD 233 Periods/Week: 03 Max. Marks: 150 (CA: 45; AEE: 105)

**90 hrs** 

#### **Course Content:**

•	Designing fashion accessories: Head Gears, Shoes, Bag, Purses & Jewelry	20 hrs
•	Illustration – Flat Sketches and working sketches	15 hrs
•	Style Reading	15 hrs
•	Designing clothes for Men, Women and Children for different figure types through theme concept, design concept and presentations	40 hrs

#### **Essential reading:**

- 1. Abling, Bina., Fashion Sketch Book, Fairchild Publication, New York, 1985
- 2. Ireland, Patrik John., Fashion Illustration, BT Batsford Ltd. London, 1996

#### **Books Recommended:**

- 1. Seaman, Julian., Professional Fashion Illustration, BT Batsford Ltd., London.
- 2. Allen, Seaman., Fashion Drawing: The Basic Principles, BT ford Ltd. London, 2005.
- 3. Mc Kelvey., Fashion Source Book, Black well Science, London, 1996

# **Diploma Course in Fashion Designing Pattern Making**

Code: FSD 234 Periods/Week: 03 Max. Marks: 150 (CA: 45; AEE: 105)

#### **Course content:**

- Taking Body Measurements: Women Wear, Men Wear & Children Wear 4 hrs ٠
- Drafting of •
  - Child and Adult Basic Bodice Block
  - Sleeve Block. 0
  - o Skirt Block
- Preparation of paper drafts for adaptation of Basic Bodice, Sleeve ٠ and skirt for -**30 hrs** 
  - Necklines
  - Sleeves: Cap, Flared, Puff, Bishop, Lego-Mutton, Magyar
  - o Collars: Peter Pan, Cape, Bishop, Sailor, Revers, Chinese, Convertible, Shirt Collar Yokes - Round V and Shaped yokes
  - o A-line Skirt, Umbrella Skirt, Gathered, Panel, Pleated, with yokes
- Introduction to Dart manipulation ٠
  - Slash and spread
  - Pivot method.
- Introduction to sewing machine
  - Various parts of machine and their function
  - Common problem and their solution
  - Introduction to sewing equipments
  - Operating the sewing machine
- Preparing samples for the following:
  - Basic stitches: Basting, Tacking and Hemming
  - Seams and Seams Finishes: Plain Seam, French Seam, Lapped Seam, Run and Fell- by Hand & Machine
  - Fullness: Darts: Pleats, Tucks, Gathers and Frills
  - Plackets: Even hem Placket and Continuous Wrap Placket
  - Neck Line Finishing: Bias Binding and Shaped Facing
- Preparation of a top of your measurements.

**90 hrs** 

10hrs

30 hrs

6 hrs

#### **Essential reading:**

- 1. Jindal, Ritu, Handbook of Fashion Designing, Mittal Publications, New Delhi, 2005.
- 2. Thomas, Anna, Jacob, The Art of sewing, UBSPD Publishers distributors Ltd., New Delhi, 1993.

#### **Books Recommended:**

- 1. Readers Digest Complete guide to Sewing, Readers Digest, Association, New York.
- 2. Strikeland, Gertuole., A Tailoring Manual, Mac Millan Company, New York.
- 3. Kallal, Mary, Jo, Clothing Construction, Mac Millan Press Ltd., London, 1985.
- 4. Armstrong, Pattern Making for Fashion Design, Addison-Wesley Publishing Company, 1995.
- 5. Holman, Pattern Cutting Made Easy. A Step by Step Introduction, On Book Service, 2005.

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