

**ICMIT -2025**

12-13 September 2025



# **Harnessing Metaverse & Data Analytics**

*Redefining IT & Business Approaches*



# About the Conference:



The digital landscape is undergoing a seismic shift as the metaverse and data analytics converge to redefine how businesses and IT operate. The metaverse it is rapidly becoming a viable platform for commerce, collaboration, and customer engagement. Simultaneously, advanced data analytics is empowering organizations to make real-time, data-driven decisions with precision.

The convergence of the metaverse and advanced data analytics is catalyzing a transformative shift and are nurturing a new era where physical and digital interactions seamlessly intertwine, creating opportunities for innovation and competitive advantage.

This International Conference aims to explore the intersection of immersive virtual environments and intelligent data-driven decision-making to provide a comprehensive and technically rigorous platform for two cutting-edge domains are reshaping that digital infrastructures, organizational models, customer engagement strategies, and data governance frameworks.

ICMIT 2025 shall bring together industry leaders, academicians, researchers, and professionals to a dynamic platform for exchanging visionary insights on leveraging the power of the Metaverse and Data Analytics to accelerate organizational transformation and redefine digital engagement.

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# Objectives

- To discuss how organizations can integrate metaverse and data analytics solutions into their core strategies.
- To propose adaptable frameworks that guide organizations in transitioning from legacy systems to metaverse-ready and analytics-driven architectures.
- To highlight the importance of data privacy, security, and ethical considerations in managing large-scale data generated in virtual ecosystems
- To present successful real-world implementations of metaverse technologies and advanced analytics in various Industrial Sectors.
- To define appropriate KPIs and measurement frameworks for evaluating the impact and ROI of metaverse and data analytics initiatives.
- To advocate for the development of policies, standards, and regulatory frameworks governing the use of the metaverse and data analytics technologies.
- To investigate the Cyber Security vulnerabilities and solutions specific to immersive and data-intensive digital platforms

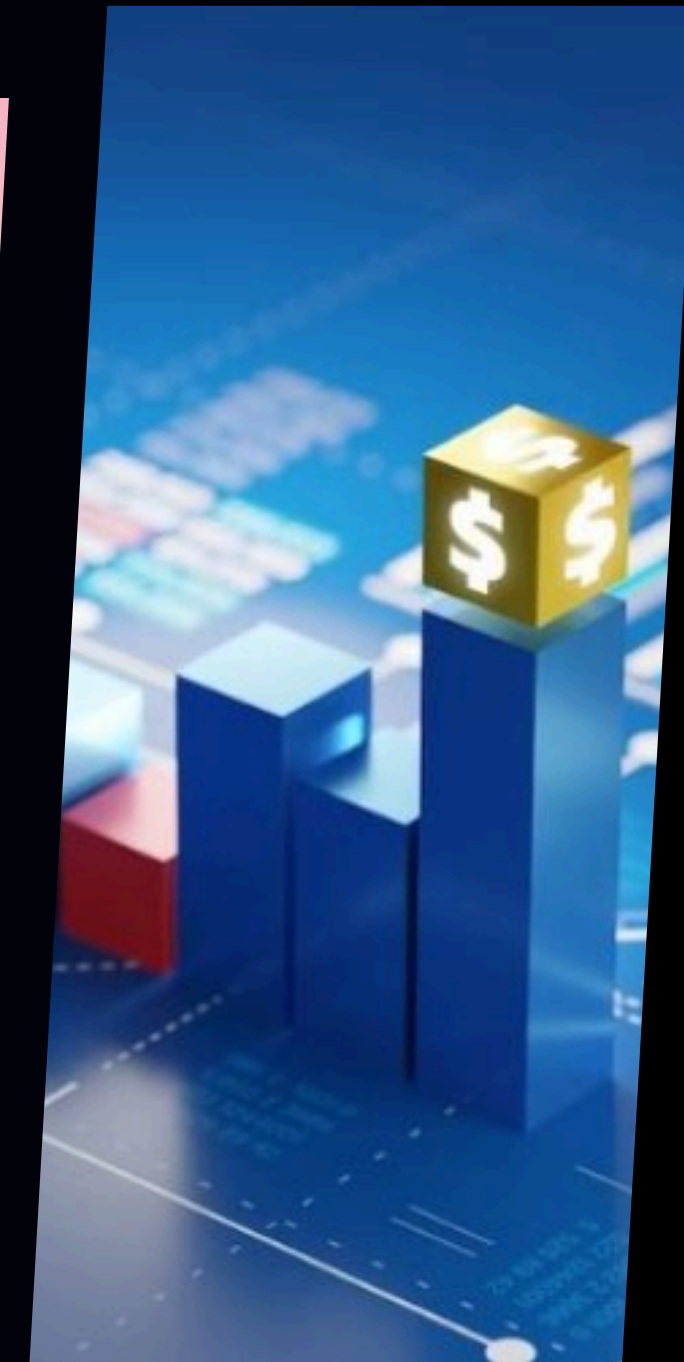


# CONFERENCE TRACKS

## Track 1- Business Transformation in the Era of Metaverse & Data Analytics

- Redefining Business Models in the Metaverse Economy
- Hyper-Personalization Using Real-Time Analytics in the Metaverse
- Brand Engagement and Loyalty in Virtual Worlds
- Predictive Analytics for Market Trends and Competitive Analysis
- Digital Supply Chains and Analytics in the Metaverse
- Fraud Detection and Cyber Risk Analytics in Virtual Environments
- Customer Experience and Marketing
- Product Innovation and Development
- Dash boarding and KPI Visualization in 3D/VR Interfaces
- Leadership and Change Management
- Sustainable business practices and environmental stewardship
- Employee Analytics and Experience in the Metaverse
- Change Management as Strategic Business Competency
- Intellectual Property Brands and Branding
- Finance, Economics and Hedge Funds
- Knowledge Management & Innovation
- Managing Risk, Corporate Social Responsibility
- Accounting, Banking Control & Supervision

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# CONFERENCE TRACKS

## Track 2: Advanced Data Analytics & Metaverse Development

- AR/VR/MR Systems: Tools, APIs, and Development Environments
- Cloud and Edge Computing for Real-Time Metaverse Applications
- AI-Driven Predictive and Prescriptive Models
- Natural Language Processing in Virtual Environments
- Blockchain and Decentralized Identity Management
- Secure Network Architectures for Metaverse Platforms
- User Experience Design for AR/VR Interfaces
- Multimodal Interaction (Voice, Gesture, Eye-Tracking)
- IT Security, Privacy and Ethics
- Metaverse Interfacing with Robotics and Smart Devices
- Data Lakes, Warehouses, and Pipelines for Advanced Analytics
- DevOps and MLOps in Metaverse & Analytics Applications
- Virtualization and Containerization for Metaverse Hosting
- Machine Learning Algorithms & Natural Language Processing
- Databases & Advance Databases
- Big Data & Data Analytics



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# CONFERENCE TRACKS

## Track 3 Strategic Business Decisions, Advanced Data Analytics & Intelligent Insights

- From Data to Decisions: Driving ROI through Analytics
- Metaverse-Driven Customer Engagement & Immersive Commerce
- AI for Social Impact and Community Development
- Integrating AI & Analytics in Virtual Environments
- Experience-as-a-Service: Personalization in 3D Worlds
- The Converged Enterprise — Integrating Virtual, Physical & Data Realities
- Web3, Blockchain & Decentralized Data in Business Contexts
- KPIs & ROI: Measuring Success in Metaverse and Data Initiatives
- Virtual Collaboration Tools with Real-Time Performance Analytics
- Startups Driving the Next Wave of XR and Data Fusion
- Identity, Privacy & Security in Interconnected Virtual Worlds
- Virtualized Supply Chains & Predictive Logistics

## PANEL DISCUSSION

Data Analytics in the Metaverse: Business and IT Perspective

## POSTER PRESENTATION ON CONFERENCE THEME & SUBTHEMES

33.1 x 46.8 inches (A0 size) poster submission along with Abstract

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# Important Dates



Last date for receiving abstracts

16 August, 2025

Information about acceptance of abstracts

20 August 2025

Last date for submission of final paper

30 August, 2025

**Conference Dates**

12-13 September, 2025

**PRESENTATION MODE: Hybrid Mode**

The authors of accepted papers will have a choice to present their papers or posters online or on-site mode (at IIM Campus).

**REGISTRATION FEES**

Rs. 500/- + GST (18%) = Rs. 590/-



**Scan the QR Code for  
Registration**



**icmit-cfp@icfia.org**



# ORGANIZING COMMITTEE

## Conference Chairpersons

Mr. Amit Gupta

Mr. Sumit Gupta

## Convenors

Prof. Roopa Mathur

Prof. Manju Nair

## Co-Convenors

Prof. Kavaldeep Dixit

Prof. Swati V. Chande

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# Keep in Touch

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### GUIDELINES FOR EXTENDED ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on detailed abstracts of at least 500 words. Abstracts must include a clear indication of the purpose of paper, major results, implications, key references and keywords. The author(s) should clearly mention under which track the paper may be included.

They should adhere to the following:

Length : At least 500 words excluding title/cover page and references

Font : Times New Roman

Font Size : 10 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

## Knowledge Partners

