Issue 14

IIIM



INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

Accredited 'A' by NAAC (Formerly India International Institute of Management)

A Heritage of Vision • A Legacy of Innovation

INTERNATIONAL RAMAYANA CONFERENCE (IRC-6)

The Sixth International Ramayana Conference (IRC-6) was organized in collaboration with AIMS and Shri Ram Charit Bhavan, Houston, USA, on the theme "Ramayana and Modern Management." Held from March 21-23, 2024, the conference brought together experts from diverse backgrounds to explore into the epic's profound teachings and their relevance to modern management practices.

Dr. Pawan Kumar Singh, Director of the Indian Institute of Management Tiruchirappalli, the chief guest of the conference, explained that the Ramayana manifested to elaborate human values. He also remarked that Sri Rama exhibited the tenets codified in the Vedas through his conduct and behavior, which serve as a rich source of learning for youth. Prof. Vinod Shastri, Astrologer & Retd. Vice Chancellor of Jagadguru Ramanandacharya Rajasthan Sanskrit University, Jaipur, highlighted the importance of comprehending Ramayana characters in striking an adequate balance between professional and personal life.

A cultural program was also organized by the students of the institute. The three-day conference witnessed twelve technical sessions on various themes related to Ramayana, including 'Ramrajya', 'Ramcharitmanas', 'Goswami Tulsidas', and 'Management lessons from Ramayana', among others. Seven Best Paper Awards were conferred to the authors.



MOSAIC-MONTAGE-2024

On 5 – 6 April 2024, IIIM organized the highly awaited Annual National Level Management & IT Youth Festival Mosaic-Montage, serving as a vibrant hub for talented youths from renowned Management & IT institutes. This annual festival provides an enriching platform for students to not only conceive and implement their innovative ideas but also to learn from their peers.

The two day fest began with inaugural ceremony 'Fountain Head' on 5th April. The chief guest Ms. Garima Joshi, Cluster Head, HDFC Bank graced the occasion with her benign presence. Ms. Garima in her inaugural address suggested students to keep themselves updated with the constantly changing technology and it's impact. The distinguished guest Mr. Rohit Belawala, Regional Head, ICICI Bank, Jaipur advised the youngsters to identify and use the opportunities for career growth.

The fest had wide participation from the Technical institutes, B-Schools and Premier schools of the country. A diverse range of technical and cultural events is curated to allow young minds to exhibit their intellectual prowess. Throughout the festival, attendees can engage in a variety of stimulating activities such as Brain Bench – The Quiz Competition, AD Guru – Crafting Advertisements, Web Vision – Website Development, Big Idea – Poster Making, Bulls & Bears – Virtual Share Trading, Ooh-La-La – Snakes & Ladders, D4U – Dance Showcase, Rolling Reels – Creative Video Production, Strings Unplugged – Vocal Talent Showcase, Bits and Bytes – Software Project Presentations, Code Acumen – Programming Challenges, and Picasso – Object Painting Competition, among others.

Amidst the colorful decorations and lively ambiance, students unleashed their creativity and passion, showcasing their talents and immersing themselves in a day filled with laughter, joy, and unforgettable experiences at the institution's annual fest. The two days fest ended with valedictory ceremony 'Euphony' having diverse cultural performance followed by award ceremony. The rolling Trophy was awarded to the overall winner IIS (Deemed to be University).

With its blend of innovative competitions and spirited rivalry, this Annual Management and IT Fest promised an unforgettable experience.



IIIM HACKATHON 2.0

On March 9th and 11th, 2024, the institute organized "IIIM Hackathon 2.0" in collaboration with Celebal Technologies, a premier software services company. The objective of this event was to provide students a platform to solve pressing problems faced in daily life, fostering a culture of product innovation and a problem-solving mindset.

During the 12-hour hackathon, more than 25 teams from different technical institutions across the state participated enthusiastically. The participating teams proposed solutions for problems in varied domains such as Education, Environmental Sustainability, Smart Cities, Smart Campus, and Social Impact. The event was held in two rounds. The judges for the event, including Mr. Abhishek Jain, Practice Lead at Wipro, and Mr. Manish Jain, Project Manager at Startbit IT Solutions, among others from Celebal Technologies, mentored and evaluated the proposed solutions and prototypes of all participating teams based on relevant criteria.

The winning team of IIIM Hackathon 2.0 comprised Mr. Rajveer Singh, Mr. Lakshya Garg, Ms. Deepika Dubey, and Mr. Vishal Thanvi from IIIM, who proposed an AI-based solution for Smart Parking under the Smart City domain. The first runner-up team from Government College of Engineering, Ajmer, comprised Mr. Manish Vaishnav, Mr. Anuj Tiwari, Mr. Gaurav Rathore, Mr. Nikhil Gurjar, and Mr. Pankaj Swami Vaishnav, who suggested the idea of an Alumni Tracking System globally on a single platform. The second runner-up team from IIS (deemed to be University) comprised of three members-Ms. Aarushi Sharma, Ms. Megha Jain, Ms. Risha Zaidi, who presented the idea of resolving the problem of PCOD patients through a chatbot. Cash prize of eleven thousand, eight thousand, and five thousand respectively, along with certificates, were awarded to the top three winning teams.



SRIMAD BHAGAVAD GITA INTERNATIONAL CONFERENCE (SBGIC) 2023

The Srimad Bhagavad Gita International Conference, held on October 28, 2023, in collaboration with Shri Ram Charit Bhavan Houston, USA, centered around the theme 'Unlocking Mental Harmony through Bhagavad Gita'. The Chief Guest, Prof. Dr. Ram Sewak Dubey, Vice Chancellor of Jagadguru Ramanandacharya Rajasthan Sanskrit University, highlighted the profound wisdom of the Bhagavad Gita in unlocking mental harmony through self-awareness and spiritual insight. The Guest of Honour, Dr. Rajesh K Raj, Founder & Director of Ritanvesh, Yogayan Foundation, emphasized the Gita's role in guiding individuals towards metaphysical equilibrium and lasting mental serenity. Prof. Om Parkash Gupta, from Marilyn Davies College of Business, University of Houston-Downtown, emphasized the significance of seeking inner peace, wisdom, and enlightenment through the teachings of the Bhagavad Gita.

A session titled 'Wisdom from the Saints Learning from the Chapter (Adhyay) 12, BhaktiYog' featured keynote speakers Rajyogini B K Poonam, Jaipur Sub zone incharge & Zonal Coordinator, Administrative Wing, Brahma Kumaris; Prof. Rajesh K. Agarwal, HOD, Computer Science Department, NIT, Kurukshetra; and Shri Sankarshan Priya Das Prabhu, LifeStyle Coach and Counselor, Bikaner. This session provided insights into the practical application of the Bhagavad Gita's teachings in daily life.

A panel discussion on the 'Essence of Bhagavad Gita in Life Management' was organized, moderated by Prof. Rajesh K. Aggarwal, HOD, Computer Science Department, NIT, Kurukshetra. The panelists included Prof. N Lakshmi Aiyar, Department of Hindi, Central University of Rajasthan; Shri Krishna Pad Das, Youth Mentor & Poet, Akshayapatra; and Mr. Sandeep Jhanwar, Partner, MGB & Co, LLP. Discussions revolved around how the Bhagavad Gita offers a framework for developing management tactics to achieve mental equilibrium and overcome crises.

Overall, the conference provided a platform for scholars, practitioners, and enthusiasts to explore the timeless wisdom of the Bhagavad Gita and establish its relevance in contemporary life management and spiritual growth.





NATIONAL SEPTIMAN ON THE ONION BODGET

National Seminar on Union Budget 2024 was conducted on March 5th, 2024. Prof. N. D Mathur, Dean at Jaipur School of Economics and School of Humanities and Social Sciences, JECRC University, Jaipur, along with CA Nikhilesh Kataria, Tax and Accounting Expert and CA Swami Sharan Verma, Founder. S S Verma & Co, and Mr. Vikash Batham, Senior Program Officer at Aravali, served as speakers. They shared insights on the recent budget presented in parliament on February 1st by Finance Minister Ms. Nirmala Sitharaman. Prof. Mathur led the panel discussion, highlighting the Indian economy's positive global performance. Mr. Vikash Batham discussed the interim budget, focusing on 'Viksit Bharat @2047' and social sector spending. CA Swami Sharan Verma emphasized the connection between people, infrastructure, and development, while Mr. Nikhilesh Kataria addressed changes in direct and indirect taxes, Gift City, and strengthening mechanisms of faceless scrutiny. The seminar ended with a panel discussion and Q&A, fostering informed perspectives on the 2024 budget.

ALUMNI INSTITUTE INTERFACE SERIES (AIIS)

E-Igniters in collaboration with IIIMAA initiated Alumni Institute Interface Series (AIIS) with a motto of providing a platform to students for enhanced knowledge-sharing by alumni and making them corporate ready for the corporate and business world. The series is categorized as follows:

Arise: Learn, Connect & Transform with Alumni,

Focus: Bridging Industry – Institute Gap and

Inspire: Building Entrepreneurial Ecosystem.

Under Focus and Arise the entrepreneurship cell, E-Igniters organized sessions towards the development of the spirit of innovation and entrepreneurship amongst the students. Various sessions were organised like 'Manage You for a Better you' 'Improving Financial immunity', 'Art of mind control', 'Digital Marketing- Case study of veena music', 'Turning pages – Significance of book club', Tiny changes, Big leap, Future of Digitalization and work to name a few.

The Inspire series aimed at simulating real-world interview scenarios, provided an invaluable experience to the students preparing to enter the job market. The activity provided a group of 20 students a chance to be interviewed and mentored by a panel of experts comprising alumni of the Institute.

Over 50 distinguished alumni of the institute extended their mentorship and support to the students during different phases of AIIS. The series fostered a supportive environment for students to gain confidence and improve their communication skills



BAZAAR-ON-CAMPUS

The E-cell, TEIIC- The Incubation Cell, and the Institution's Innovation Council organised "Bazaar on Campus" on 9th Feb, 2024 wherein students marketed their products like, games, eatables, music on demand, fancy materials, and many more. The platform was created to empower students to pursue entrepreneurial skills and business management techniques. Bazaar on Campus included 12 stalls with participation from around 350 students and visitors. Through this activity the participants learnt the skills of procurement, production, pricing, improvising and return on investment. The ideas of the students were evaluated under categories like 'Most Innovative Business Concept', 'Best Decorated Stall', 'Most Profitable Business' etc.

Under the 'Profit category', stalls set up by team members including Ms. Komal Chaudhary, Ms. Khushboo Kumawat, Ms. Mansi Jangir, Ms. Anshul Yadav, Ms. Gunjan Matha and Ms. Nikki Sharma stood first. For 'Decoration' Mr. Aman Jain, Ms. Aastha Pitaliya, Ms. Chanchal Agarwal, Ms. Priyanka Jhakhar, Ms. Preksha Vashisht, and Ms. Tanishka Saxena bagged the first position. For 'Innovative product portfolio' Ms. Prerna Kheskwani, Ms. Rupal Saini ,Ms. Himanshi Choudhary Ms. Lakshita Gupta, Ms. Anjali Yadav, Mr. Aman Shyara , Mr. Gaurang Vyas and Mr. Harsh Sharma stood first. Special recognition for enthusiastic participation was extended to Mr. Aditya Dusad, Mr. Ishant Gupta , Mr. Satyawardhan, Mr. Sahil Lakhyani , Mr. Archit Jain ,and Mr. Rishi Sharma.



HR CONCLAVE - 2023

The HR Conclave on "Happy Employees Make Successful Organizations" was conducted on March 14, 2023. The focus of the conclave was to develop strategies for enhancing workplace well-being. The Chief Guest for the inaugural function was Mr. Lympo Norbu Wangchuk, Former Minister for Economic Affairs & Minister for Education, Royal Government of Bhutan, while Guest of Honour was Dr. Yogesh Misra, Vice President, Thomas Assessments Pvt. Ltd. (India & SAARC Region) and Keynote Speaker was Ms. Kavita Dasan, Chief People Officer, ABP Network. Mr. Rajeev Narang, Transformation Consultant, was the distinguished guest.

Two Technical Sessions were conducted on the themes 'Happiness@workplace: A business imperative' and 'Happiness Index: A Leading Indicator of Profitability'. The technical sessions were graced by eminent speakers and industry speakers. Mr. Ambikesh Vyas, DGM Human Resource, Dr. B. Lal Clinical Laboratory Pvt. Ltd., Ms. Shweta Mehta Modi, Marketing Head, Smart Circle Ltd. Mr. Ritesh Mishra, Cluster Director of Human Resources, Double Tree Hilton, Jaipur, Shri Siddha Swaroop Das, Youth Mentor, Akshaya Patra, Mr. Mukesh Vyas, Director WAE Consultancy Services, Principal Consultant, Infosys, Jaipur shared valuable insights during the conference. The Conclave also witnessed a panel discussion on "Happiness factor in organisational sustainability". The panellists highlighted the need for right efforts in aligning basic requirements for sustainable development with human needs for happiness and life satisfaction which could lead to the emergence of an efficient and happy workforce.



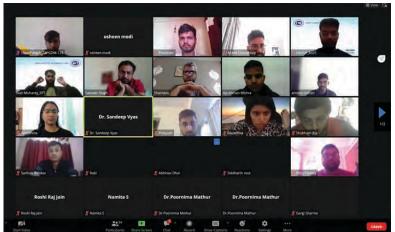
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B-QUIZZING-2024

The 13th business quiz, a national-level competition known as B-Quizzing – 2024, was conducted on February 10th for B-Schools and Corporates. It is a premier national-level competition bringing together young minds from both business schools and the corporate world. The event received an overwhelming response from 150 participants from various corporate and business schools like Indian Institute of Management (IIM) Raipur, IIM Lucknow, Tata Institute of Social Sciences (TISS), and many others.

The quiz was divided into two rounds - The preliminary round and the final round. The preliminary round comprised 30 questions, including 5 tie-breaker questions, and the final round comprised 60 questions. The participants were given a time frame of 6 minutes and 9 minutes for the preliminary and final rounds respectively.

Mr. Aneek Roy Choudhury from RBI, Mumbai emerged as the winner, while Mr. Preetham Upadhya from Barclays, Pune secured the second position. The awardees received a cash prize of ₹10,000 and ₹7,000 respectively.





BIZWIZ CHALLENGE- AN INTRA INSTITUTE B-QUIZZING CONTEST

The Institute organized Bizwiz Challenge- An Intra Institute B-Quizzing Contest on April 26,2024. The winner of the event was Mr. Aman Shyara, first runner-up in the event was Mr. Gaurang Vyas and second runner-up was Ms Priya Kaushik. The winner, first runner-up and second runner up were awarded a cash prize of Rs. 2,000 Rs. 1000 and Rs. 500 respectively.

13TH INTERNATIONAL CONFERENCE ON MANAGEMENT AND INFORMATION TECHNOLOGY (ICMIT) - 2023

The 13th ICMIT, held on August 25-26, 2023, was centered around the theme "Innovations and Advances in Management and IT: Initiatives, Catalysts & Impacts." Hosted in collaboration with prestigious institutions from around the world, the conference served as a platform for global collaboration and knowledge exchange.

The conference was organized in collaboration with renowned institutions such as Bingham University, Nigeria; BLS Bizotto Academic Advisory Company, Brazil; Institute for Leadership and Development Communication, Nigeria; and many others from various countries, reflecting a truly international perspective.

Prof. S. K. Singh, Vice Chancellor, Rajasthan Technical University, Kota, delivered the inaugural address, emphasizing the role of innovation and technology in empowering global education and remote work opportunities. Mr. Sagar Sharma, Chief Technical Officer, Azure Solution Architect, Shell, Netherlands, highlighted the significance of IT in decision-making and business development, underscoring its pivotal role in driving organizational success.

Over two days, the conference hosted three technical sessions and paper presentation tracks covering diverse themes such as Innovation Advances in Entrepreneurship, Trends in Business Management, and Innovative Solutions in IT. These sessions provided a platform for researchers and practitioners to showcase their latest findings and insights.

A panel discussion on the theme "Developing an Innovation Ecosystem" featured eminent panelists from academia, industry, and research domains. Discussions centered around the benefits of fostering an innovative ecosystem and its impact on organizational growth and development.

The conference received significant participation from researchers, scholars, and experts from various countries including Bangladesh, Brazil, Canada, Turkey, Nigeria, Africa, and the UAE, reflecting its international appeal and significance.

Overall, the 13th ICMIT served as a convergence point for thought leaders, innovators, and stakeholders in the field of management and information technology, facilitating meaningful discussions and collaborations aimed at driving advancements and catalyzing positive impacts in the global landscape.



IDCA INTERNATIONAL CONFERENCE

The 13th North India Conference, in collaboration with the India Development Coalition of America, was organised on March 6-7, 2024, themed "Innovative Practices to Mitigate Poverty and Climate Change in India." The inaugural ceremony was graced by Chief Guest Major Dr. Meeta Singh, Chairperson of the Dignity of the Girl Child Foundation, and Guest of Honour Mr. Hanuman Prasad Garg, AVP of Jaipur Rugs Foundation. Prof. Dr. Mohan Jain, IDCA's founder, stressed on holistic solutions for poverty and climate change. Major Dr. Meeta Singh highlighted the significance of education and resilience in empowerment of the poor, while Mr. Hanuman Prasad Garg discussed Jaipur Rugs Foundation's sustainable development and empowering of women.

Three technical sessions covered Emerging Practices in Sustainability, Climate Change and Water conservation; Education and Livelihood; and Innovative Health Practices. Diverse speakers shared insights, emphasizing social impact and environmental consciousness. The concluding session showcased IIIM students' NGO field project presentations on citizenship and social entrepreneurship. Among the ten selected presentations, the top three were rewarded with cash prizes of Rs. 6000/-, Rs. 4000/- and Rs. 3000/- respectively. The winners were from the NGO- Praveenlata Sanstha(PLS), Mr. Tushar M. Kuruvilla, Mr. Rohan M. Kuruvilla, Ms. Lakshita Gupta, and Ms. Himanshi Choudhary. The students who stood second were from the NGO-Naya Savera, Ms. Kanishka Jain, Ms. Moksha Jain, Ms. Gayatri Acharya, Mr. Lokesh Kumawat, and Ms. Khushi Gupta were the team members. The third position was achieved by the team from All About Happiness (ABH) NGO. The team representing ABH included Mr. Aamaiz Ali, Ms. Pragya Parnami, Ms. Rashmi Sewani, and Ms. Satyam Khandelwal.



IIIM CRICKET PREMIER LEAGUE (ICPL)

IIIMAA the Alumni Association of the institute, organized IIIM Cricket Premier League (ICPL), on December 2, 2023. There were five enthusiastic participating teams—Alumni Amigoes, Alumni Squad, Alumni Avengers, Alumni Assassins, and Alumni Giants. It was an underarm box cricket tournament with eight players per team.

Dr. Ashok Gupta, Chairperson, inaugurated the event and expressed hope that such events will add to the spirit of camaraderie between the current and ex-IIIMians. He witnessed the March by the participating teams, played the inaugural shot and conveyed his best wishes to all the participants. Nine matches were played, with Alumni Squad and Alumni Amigos standing out as the leading teams due to their enthusiastic and upbeat performances throughout the contest. Ultimately, Alumni Squad secured victory with the highest score, earning them the rolling trophy and medals for each player of the winning team.

Individual accomplishments were duly recognized, with Mr. Yash Mathur earning the prestigious title of Player of the Tournament. Mr. Ankit Jain's exceptional bowling skills earned him the Best Bowler award, while Mr. Aryan Sharma stood out as the Best Batsman.

The ICPL witnessed excited and encouraging spectators adding heat to the charged-up environment filled with team work, sportsman spirit and thrill. The success of the event was aided by the title sponsor, Jain Acres, as well as sponsors Sakshi-The colours of Handprint, VLCC-School of Beauty, GBirla's-PVC Pipe and Fittings, and R Virat -Wealth LLP.



DHAROHAR - THE ALUMNI MEET

The Dharohar Alumni Meet was organized on May 20, 2023. It commenced with the ceremonial lighting of lamps and a warm welcome address by Dr. Ashok Gupta, Chairperson of IIIM. The event was a significant milestone, honoring the pioneering batches of 1995-1997 and 1996-1998. Dr. Ashok Gupta acknowledged gracious presence of foundational groups, recognizing their profound contributions to the institution's legacy.

The establishment of the International School of Informatics and Management Alumni Association (IIIMAA) reflects the enduring bond between IIIM and its alumni. With a robust network comprising over 3000 members, IIIMAA serves as a beacon of unity, fostering a vibrant community built on shared achievements and collaborative endeavors, while offering invaluable resources for personal and professional growth.

The alumni meet featured cultural performances by students and provided a nostalgic opportunity for alumni to reconnect with their peers and reminisce about their institution days in an informal setting. Some alumni also took the stage to relive their fond memories. The event concluded with a high tea and networking session.



HR CONCLAVE AND CONFERENCE (IHCC), 2024

The institute hosted the International HR Conclave and Conference (IHCC), 2024, on January 3rd. The conference centered around the theme "Changing HR Landscape: Hidden Roles and Evolving Responsibilities." IHCC - 2024 served as a dynamic platform, bringing together CEOs, CHROs, Business Heads, HR Experts, L&D professionals, Faculty, Research Scholars, Training and Placement Officers, and Management Students from Educational Institutions to discuss and share insights on the transformation of HR practices in today's dynamic environment. Prof. Roopa Mathur, Director, IIIM, Jaipur, delivered the welcome address, emphasizing the importance of innovation and technology in management.

The inaugural address was delivered by the chief guest, Mr. Vishal Singhwani, Senior HR Manager at Secure Meters Limited, who spoke about the significance of People, Process, Platform, and Performance. Mr. Hemant Mathur, CFO and Board Member at Celebal Technologies, Jaipur, the Guest of Honor, shared insights into enhancing managerial and operative functions of human resource management. Mr. Prateek Singh, DGM, Strategic Business and Unit Head, Human Resources at Fortis Healthcare Jaipur, delivered the keynote address on HR management, covering topics such as Talent Acquisition, Employee Engagement, and Performance Reviews.

The conference featured two technical sessions and a panel discussion. The first session explored 'Agile HR Practices for Managing Talent in a VUCA Environment'. Ms. Arti Mathur, Management Consultant, HR Jaipur, discussed Volatility, Uncertainty, Complexity, and Ambiguity (VUCA) and introduced the concept of BANI (Brittle, Anxious, Non-linear, Incomprehensible) in the evolving business landscape. Ms. Garima Jajoo, VP of Talent and Learning & Development at Shubhashish Homes and Member at Jagriti Jaipur, shared insights on the core values of HR, while Ms. Monica Sharma, Manager HR at Quess Corp Limited, focused on continuous feedback, adaptive learning, cross-functional teams, and employee well-being. The second technical session delved into 'Employee Well-Being and Resilience'. Ms. Pranjul Singh, RF Engineer at NSW Telco Authority, Department of Customer Service, and Government of Australia, highlighted the importance of 'Resilience'. Ms. Sonal Upadhyay, AVP - Human Resource at Pratham Software (PSI), Jaipur, emphasized the role of fostering well-being in increasing employee resilience. Mr. Satish Kumar Sharma, AVP, Human Resource at Reliance Jio, stressed the significance of personal touch in boosting employee morale and enhancing teamwork.

The conference also featured a panel Discussion on 'Inclusive HR: Navigating Diversity, Equity, and Inclusion in the Modern Workplace'. The panel comprised Ms. Deepika Asrani, HR Manager at Wipro, Ms. Nikita Bhatia, Sr. Product Analyst at JP Morgan Chase, Ms. Achla Yadav, HR Executive at Gustora Foods Private Limited, Ms. Shefali Jha, Associate Manager at Kogta Financials India Ltd., and Ms. Nidhi Vashishtha, Consultant - Competency Mapping, Assessment & Development Centre, Former Director at the Academy of HRD. Ms. Nidhi initiated the discussion, advocating inclusivity based on the philosophy of "Vasudhaiv Kutumbakum".

Ms. Nikita elaborated on diversity, emphasizing mindfulness, flexibility, and respect. Ms. Deepika discussed the significance of job roles, descriptions, and handling complaints. Ms. Shefali distinguished between equity and equality. Panel members addressed audience queries at the end of the discussion.



5



SAMUTTHAN, NSS CELL ACTIVITIES

At the heart of 'Samutthan', the NSS Cell of the institution lies a fervent dedication to serving the community, exemplified through a diverse array of activities. This year, the cell organised the following activities:

Samutthan and IGNOU jointly celebrated the **9th International Yoga Day** on June 21, 2023. Yogi Shri Manish Vijayvargiya was the resource person. Under the theme "Yoga for Vasudhaiva Kutumbakam," the event resonated with the profound philosophy that underscores the unity of all beings as one global family. It illuminated the transformative power of yoga, elucidating its ability to forge deep connections between the mind, body and spirit, fostering harmony within and beyond.

A **workshop** was organised on August 5, 2023, by Samutthan on the "World of Wishful Career (WOW)". The workshop was aimed at assisting students with career advice and life skills. Over 250 students from various schools attended the event, where Mr. Sandeep Menghani, founder of Ybiance, provided valuable insights. Students learned about identifying their passions and exploring their career options. Personalised guidance provided at the institute boosted their confidence in choosing suitable career paths.

Samuthaan conducted a **food distribution drive** on September 8, 2023. The volunteers were actively involved in distributing food packets in the vicinity of the Kachhi Basti area, as part of the "Bhukh Mukt Bachpan" campaign. These food parcels were carefully prepared to provide wholesome nutrition and served with utmost care with quality standards.

A **workshop** hosted in collaboration with 'Share a Smile Foundation' on September 21, 2023 focused on building a compassionate Jaipur. Mr. Ashutosh Nandwana, founder of the NGO, emphasised empowering youth, fostering connections, and promoting social impact. The event encouraged students to play an active role in creating a compassionate community, inspiring future youth-driven initiatives.

Samutthan, in collaboration with the Centre for Sight, organised a free **eye check-up camp** for students, faculty, and staff members on September 27, 2023. The camp aimed to raise awareness about eye care and detect any refractive errors early on. Those needing further testing were advised to consult specialists, benefiting from the camp's services.

A **panel discussion on the Swachh Bharat Mission** was organised on September 30, 2023. The panellists were Dr. Arvind K. Sharma, Professor, Dept. of Community Medicine, Mahatma Gandhi Medical College and Hospital, Jaipur Dr. Jitendra Saini, Homoeopathy Practitioner; Dr. Kiran Gupta, Yoga and Naturopathy Doctor; Dr. Priya Marwah, Professor and Bone Marrow Transplant Physician, Department of Paediatrics, Mahatma Gandhi Medical College and Hospital.

The panel discussion emphasised the broader impact of the mission on societal well-being and highlighted its role in instilling hygiene and civic responsibility among students. Panellists passionately articulated how a cleaner and healthier populace contributes to national development and emphasised the importance of external cleanliness and inner self-cleansing for overall well-being and positive societal impact. The event concluded with a pledge to keep the surroundings clean and promote a healthier, happier India.

Samutthaan and the Centre for Health and Happiness of the institute **celebrated World Mental Health Day** on October 10, 2023, wherein Dr. Vishakha Sodhi, Clinical Psychologist, MPOWER, Aditya Birla Education Trust, shared invaluable insights into the realm of mental well-being and its profound significance. Through her expertise, attendees were enlightened on the importance of nurturing mental health for holistic wellness.

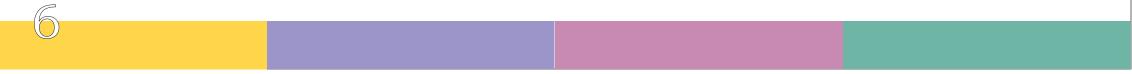
Samutthan initiated "**Vocal for Local-**हर घर रोशन " for the Deepawali celebration. The cell arranged for the distribution of 40,000 Diyas across the IIS institutional network, sourced from local artisans, fostering economic empowerment within the community.

On December 15, 2023, the **workshop on "Mental Health Awareness"** was jointly organised by the 'Centre for Health and Happiness', Samutthan, and the Aditya Birla Education Trust. Led by Ms. Harshika Gupta, a seasoned psychologist and practitioner, the session commenced with an engaging 'True and False' activity, dispelling common misconceptions to foster an enlightened perspective. Exploring themes of stress management, resilience building, and community support, the workshop delved into understanding emotions, anxiety, and the significance of addressing trauma. Participants were urged to prioritise their emotional well-being through proactive measures and self-care practices. The event culminated with a poignant quote, "It's okay not to be okay, but it's not okay not to seek help," underscoring the importance of seeking support for healing and growth.

On January 13, 2023, Samuthaan arranged for **kite distribution** as a token of celebrating Makar Sakranti and spreading festivities and happiness. Enthusiastic volunteers spreaded joy by distributing colourful kites to the under-privileged of the Kachhi Basti area.







CLUB ACTIVITIES

The Institute hosts a gallery of club activities which facilitate identifying students' hidden talents and providing them a platform needed to showcase the same. Student Clubs form an essential part of Business and Technical learning experience. Speaker series, presentations, and Quizzes are activities organized under these clubs. During the year, various activities were organized various clubs such as White Knight, # include, and Genesis.

White Knight- The Finance Club organized a workshop on 'Developing Effective Investment Strategies for Young Investors' on September 1, 2023, in collaboration with Motilal Oswal Financial Services (MOFSL), Mr. Begraj Sharma, Financial Trainer and Expert was the resource person.

White Knight-the Finance club of the Institute in collaboration with Upmarket Academy organized a **Workshop on 'Art of Making Money'** on April 24,2024'. The resource persons for the workshop were Mr. Sanchit Taksali,Director, Kedia Capital Services Private Limited and Mr. Divyam Parashar, Founder of Upmarket Academy. This workshop provided students with a unique opportunity to delve into the ever-evolving trends and abundant opportunities within the dynamic realm of the finance and investment industry.

include- The Programming club organized "Techno Fun activity" on September 1, 2023. Students participated enthusiastically in this activity and used the opportunity to sharpen their programming skills.

Genesis, the Marketing club of the institute organized a workshop on '**Swadhyay-Self-Learning**' on April 20, 2024. The resource person was Prof. Hemant Anand, Accredited Management Teacher, (AMT)AIIMA. Prof. Anand highlighted the importance of "Swadhyay'. He further elaborated that Self-learning and career development are two important aspects of personal growth that go hand in hand. He added that in today's fast-paced world, it is essential to continuously learn and develop new skills to stay relevant in the job market. He stressed that Self-learning is a viable way of improving oneself and developing new skills outside formal education.

Genesis also organised Workshop on **'Debunking Myths About the Sales Profession: Everybody Sells'** organized on April 27,2024. Resource Person for this workshop were Mr. Gandharva Bhatia, Managing Director, Viranam India pvt. Ltd Ms. Bharti Saini, Deputy Sales Manager, ICICI Prudential Life Insurance Co. Ltd.

This workshop gave students the opportunity to learn and explore the enormous opportunities for professional growth in the world of sales, strategizing early years of career plans in the corporate world and some easy measures of balancing and successfully achieving performance targets.

RECHARGE ACTIVITIES

The Institute also organized an array of activities under 'RECHARGE' – a platform created for students with intent to Recreate, Refresh and Rejuvenate students. Following activities were organized during the year:

'Grand Garba' was organised on October 16, 2023, showcasing cultural diversity and fostering unity. Participants donned traditional attire, creating a stage where tradition met modern celebration.

'Kite Flying Fest' was organized on January 13, 2024 for students to experience the vibrant celebration of Makar Sakranti in Jaipur.

'Sports meet' was held on February 7, 2024. Games such as volleyball, kho-kho, chess, dodgeball, table tennis were played during the event. All the students got an opportunity to participate in the sports meet and the event witnessed passion for sports and healthy living.

'Diwali Celebration' was organized on November 9th. Various activities and competitions like Dancing, Singing, Rangoli making competition and Treasure hunt were organized. A group of students presented a beautiful drama which was based on 'Ramayana' to spread the message of devotion and knowledge of ancient culture.

'Mystery of Celebration' was organized in partnership with Up Market Academy, on December 23, 2024. The event included financial literacy workshops led by Mr. Divvyam Parashar, CEO of Up Market Academy and a thrilling treasure hunt for the students.

E-IGNITERS ACTIVITIES

The entrepreneurship cell of the institute E-Igniters works relentlessly to inculcate entrepreneurial traits among students. The institute has also set up TEIIC- The Incubation Cell and the Institution's Innovation Council to promote an entrepreneurial culture. During the year, following activities were organized under the aegis of e-igniters:

Corporate Baithak was held on August 12, 2023 with an aim to bridge the gap between the world of academia and the corporate world. The alumni of the institute Mr. Himanshu Sharma, Area Sales Manager at RU Loans and Distribution Service Pvt Ltd; Mr. Sunny Jaiswal, Project Sales Manager at AH International Pvt Ltd, Manish Arora, Branch Manager Reliance Retail Ltd; Mr. Mayur Joshi, Senior Manager-Cluster Head, Motilal Oswal; Mr. Nikhil Jain, Senior Vice President, Yes Bank Ltd.; Mr. Ajay Sharma, Senior Manager, HDFC Bank Ltd.; Ms. Yamini Sharma, Financial Analyst, Blackstone were the panelists. During the panel discussion, the panelists emphasized on the importance of networking, continuous learning, and adaptability in the dynamic corporate world. After panel discussion, they addressed the queries of the students during Q & A session and personally interacted with the students.

E-Baithak was organized on September 13, 2023 wherein a panel discussion with distinguished alumni entrepreneurs of the institute was conducted with an aim of providing students with an in-depth understanding of the intricacies of the business world. The panel members were Mr. Vivek Chaturvedi, Chief Technology Officer (CTO) at Vidhema Technologies Pte Ltd.; Mr. Chaitanya Khandelwal, Proprietor of Jaipur Sales Corporation; Ms. Preeti Agarwal, Founder of Joyous Women Hub; Mr. Shashank Bilala, Founder of Farm to Table and Defruta. They shared their insights, experiences and provided valuable guidance to the budding entrepreneurs. They emphasised on the importance of daily learning, perseverance, rigor and creativity to meet out unforeseen challenges.

On September 14, 2023, E-Igniters, IIIM's E-cell, TEIIC, and the Institution's Innovation Council hosted a workshop on Unlocking the Power of Intellectual Property for Start-ups. Mr. Govind Sharma, Retd. Chief of the National Research Development Corporation led the session. Mr. Sharma focused on enhancing knowledge and clarifying some common myths around filing and registration of patents and idea generation. He informed students about patent types, design, and utility, checking the novelty of ideas through literature and tools like Google patent search.

Manthan-a panel discussion was organized on September 15, 2023 by Entrepreneurship cell, "E-Igniters," organized Manthan - a Panel discussion. The panelists were Mr. Raghav Rajsoni, Director, Art of Thewa Handicrafts, Ms. Harshita Banvir, Founder & Owner, Sanwini Ceramics, Ms. Nupur Bordia, Co-Owner, Neerja International, Mr. Vijendra Shekhawat, Founder, Elly Express, Mr. Rakesh Sharma, Founder, Chahat Welfare Foundation, Ms. Seema Saini, President, Green World Foundation, Ms. Khushnuma Ansari, Jewellery Designer, CCWA.









The discussion started with each panelist sharing his/her entrepreneurial journey and challenges in setting up their businesses. The esteemed panelists endeavored to inspire the students to adopt a mindset of becoming employers rather than employees and achieve their entrepreneurial aspirations.

Corporate Baithak was organized on September 23, 2023 with distinguished alumni currently designated at senior positions in corporate world. The panelists were Mr. Vikas Batra, Co-founder & Managing Partner of Ratanada Ventures; Mr. Rohit Bansal, Programmer in the Department of Information Technology and Communication, Government of Rajasthan; Mr. Divyaman Ramawat, HR General Manager at Xebia Appcino; Mr. Akash Jain, Assistant Vice President at Formidium. The panelists shared their personal journeys of transition from Campus to corporate life and ways of overcoming challenges faced during this process. The insightful discussion gave students a perspective for setting goals, developing progressive and open mindset for excelling in professional life.

Smart India Hackathon (SIH)

SIH Prelims was organized on 26th September 2023 to give platform to the students of the Institute to devise innovative and feasible solutions for solving day to day problems with the help of IT. The judges were Mr. Lokesh Yadav (Project Manager Infosys); Mr. Paratosh Prasad (Assistant Director AIC-JKLU) and Mr. Dinesh Dialani (Sr. Security and Privacy Architect HID Global). This competition helped in instilling a culture of product innovation by developing a problem-solving mind-set. A total of 19 teams participated in the event out of which 4 winning teams were awarded with the certificates and were taken to the next round of Hackathon.





COUNSELLING AND OUTREACH FOR PEER EMPOWERMENT (COPE) COMMUNITY'S ACTIVITIES

The 'Centre for Health and Happiness' at the institute has recently entered into a memorandum of understanding (MOU) with Mpower, a mental health initiative established by the Aditya Birla Education Trust. This collaboration aims to provide essential support for addressing mental health issues among the student body. To kickstart this initiative, 25 students were selected to represent the COPE community of the institute and were provided with training by psychologists, Ms. Vishakha Sodhi, Associate Outreach & Content at Mpower, Aditya Birla Education Trust. The training, held on February 5th and 6th, focused on the Youth Mental Health First Aider program and equipped students with the skills to recognize and assist their peers in dealing with mental health challenges. Subsequently, the selected 25 students took on the responsibility of organizing various activities throughout the year to promote a proactive and empathetic approach to mental well-being. The varied activities organized included guest lectures, movie screenings with discussions, quizzes, and musical performances, all aimed at fostering awareness and creating a supportive environment for self-expression and mental well-being within the student fraternity and society.



INDUSTRIAL VISITS

The institution arranges industrial visits to provide students with first-hand experience of the practical aspects of the corporate world. Industrial visits serve as a gateway for students to gain deeper understanding of the industrial environment and its intricacies. Following industrial visits were organised during the year:

- A visit to the Akshaya Patra Foundation, Jaipur was organizd on September 11th, 2023 for MBA Students
- MBA Students visited Parle Biscuits Pvt. Ltd., Neemrana, on July 1, 2023, and March 9th, 2024.
- MCA students visited Rajasthan Center of Advanced Technology (R-CAT), Jaipur on April 24th and 25th 2024.

PARICHAYA

IIIM welcomed the new batch of MCA and MBA students to 'PARICHAYA', a threeweek-long orientation programme scheduled from September 11^{th} , 2023, to September 30^{th} , 2023. The orientation program offered an exceptional student experience by creating a dynamic learning environment. A great level of enthusiasm was evident through their conduct and participation.

The orientation programme was designed with an emphasis on the mental as well as physical development of the students. It was designed to develop them as corporate athletes. The contents of the program included food for thought, motivational and inspiring insights derived from the experience of eminent speakers to yoga classes that were aimed at developing physical stamina. A mathematical ability test was also conducted to assess the candidate's abilities. Few assessments and tests were organised in due course to give the new entrants exposure related to self-assessment and personality traits, logical abilities, and rational thinking.





: Reporters :

Akshi Jain, Keshav Mundra, Himani Baidh, Saurabh Mishra, Kriti Gupta, Raghav Akar, Nikhil Agrawal, Parth Mangal, Anushree Bumb, Khushi Jain, Rohan M. Kuruvilla, Tushar M. Kuruvilla, Mohd. Aamaiz Ali, Pragya Parnami, Jahanvi Chaturvedi, Ashutosh khandelwal, Priyanshi Jain, Abhilasha Jain, Manan Jain, Ishika Godika, Janvi Jain, Kerine Jain



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